

HaagBrown
COMMERCIAL
Real Estate & Development

STARBUCKS

A BOUTIQUE REAL ESTATE DEVELOPMENT FIRM



A LITTLE ABOUT HAAGBROWN

Haag Brown Commercial Real Estate & Development is more than a commercial development firm. We are a project partner with our clients. We offer clients a streamlined process through which to open multiple locations in multiple markets, as efficiently and with as few people involved as possible. From market research to pinpoint the most advantageous site for a tenant, through meticulously overseeing it's development - our services are tailored to fit the specific needs of each individual client. Over 60 years of combined real estate investment, brokerage and development experience has provided Haag Brown Commercial with unparalleled knowledge and understanding of the procedures and requirements that facilitate a successful development. Through the years we have established an extensive network of national and regional clients working in Arkansas, Tennessee, Florida, Mississippi, Missouri, Kentucky, Alabama, Texas, and Oklahoma.

*extensive
network of
national
and regional
retailers*

*in-house
proprietary
software
streamlining our
development
pipeline*

*deliver
proposals to
tenants in an
unprecedented
timeframe*

MEET OUR CO-FOUNDERS



GREG HAAG

CO-FOUNDER, PRINCIPAL, CCIM



JOSHUA BROWN

CO-FOUNDER, EXECUTIVE BROKER, CCIM

Greg has been developing commercial real estate in the Southeast for over 45 years, with extensive experience across the industrial, medical, retail, and office sectors. Over his career, he has successfully developed more than 200 projects throughout Arkansas, Texas, Tennessee, Missouri, Mississippi, and western Kentucky, and it is not uncommon for him to be involved in 10 development projects at a given time. At Haag Brown, Greg provides strategic leadership and a macroeconomic outlook, ensuring that the firm and its clients are well-positioned for long-term growth. His understanding of economic cycles, demographic trends, capital markets, and consumer behavior allows him to anticipate market shifts and identify high-potential development opportunities, shaping the firm's development strategy and ensuring Haag Brown and its clients continue to adapt to evolving economic conditions. Greg is a Certified Commercial Investment Member (CCIM) and an active member of ICSC.

45+ YEARS OF
REAL ESTATE
DEVELOPMENT
& INVESTMENT
EXPERIENCE

Joshua has nearly twenty years of real estate development, investment and brokerage experience, covering a wide variety of sectors including retail, agriculture, medical and office. Due to his EXTENSIVE INVOLVEMENT IN PROJECTS ACROSS VARIOUS MARKETS, he has taken retailers, such as BWB, Starbucks, Slim Chickens, Tacos 4 Life, and others, through regions in a quick time frame. Acting as the virtual extension of his clients' real estate department, Joshua has produced multiple high-volume locations for Tommy's Express Car Wash, Dairy Queen, Freddy's Frozen Custard & Steakburgers and many more. The firm has fingerprints on multiple shopping re-developments, like The Uptown, a contemporary retail destination located on the site of the old Indian Mall

100+
DEVELOPMENT
PROJECTS
COMPLETED

and anchored by Gearhead Outfitters, as well as, several medical developments like The Reserve at NEA. Joshua has received many highly sought after business awards including "The New Influentials, 20 in Their 20's," "Arkansas Business' 40 under 40," "Arkansas State University College of Business Executive of the Year," "Arkansas Money & Politics Top 100 Professionals," and was a finalist for "Arkansas Business' Executive of the Year." He led Haag Brown to be named "Arkansas Business' Small Business of the Year" and has been the top commercial broker in sales volume in Northeast Arkansas for the past 16 years, accumulating nearly \$1 billion in total brokerage volume.



MEET OUR DEVELOPMENT TEAM

ELIZABETH HAAG-BRANDT, LL.M

In-House Counsel

With an LL.M. in Taxation from Georgetown Law as well as a background in Economics, Elizabeth brings an understanding of the intersection of business and the law to our team.



JANAE MOODY

Manager

As the Executive Office Manager for Haag Brown, JaNae has a keen eye for detail. From organizing schedules to managing resources, she keeps things running smoothly with diligence and care.



MARYKATE REID

Marketing Director

As the Marketing Director for Haag Brown, MaryKate spearheads the communication and promotion of properties, developments, and projects. Her attention to detail and strong communication skills are the driving force behind our strategic marketing campaigns.



DAKOTAH MARTINEZ

Creative Director

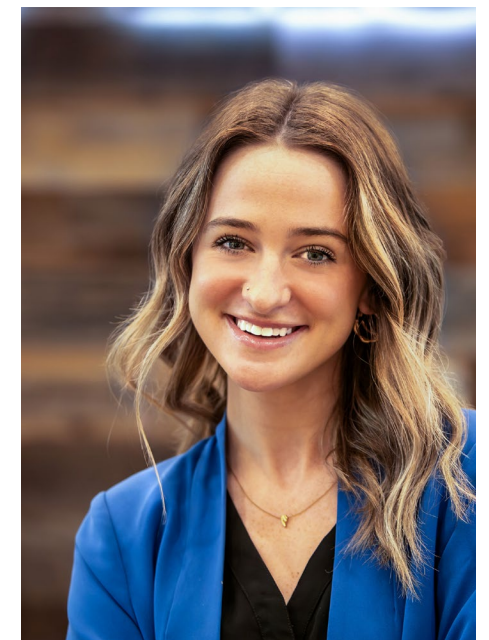
As the Creative Director for Haag Brown, Dakotah's eye captures the essence of the commercial real estate world in a visual and digital format. Whether it's crafting eye-catching graphics for signage or building engaging packages, Dakotah's work stands out from the crowd.



EMMA BASSETT

Financial Officer

With strong and strategic financial management skills, Emma's meticulous oversight ensures every asset is accounted for. Her unparalleled attention to detail guarantees thoroughness and reliability in all financial endeavors.



A FEW OF OUR RECENT DEVELOPMENTS

At Haag Brown, we specialize in transformative retail development projects that invigorate communities across Arkansas. Our projects stand out for their thoughtful integration into the local landscape, emphasizing accessibility, aesthetic appeal, and economic viability. We leverage cutting-edge technology and data-driven insights to identify prime locations and forecast market trends, ensuring our developments remain relevant and thriving. By fostering partnerships with local businesses and national retailers alike, HB creates retail environments that attract shoppers, boost local commerce, and contribute to the overall growth and vitality of communities in Arkansas.



CARVE-OUT DEVELOPMENTS

We strategically acquire sections of underutilized parking lots from major retailers, transforming them into vibrant restaurant and retail pads that enhance property value and drive consumer traffic.

"We intend to add value and improve the vibe of the center by adding an attractive new restaurant. Slim Chickens is joining an established development in an extremely populated and rapidly growing area. This is a win-win for everyone involved." - Joshua Brown | Haag Brown Commercial Principal



INNOVATIVE DEVELOPMENTS

We partner with America's hottest restaurant brands on projects that transform traditional spaces through the introduction of innovative, forward-thinking store concepts.

Haag Brown partnered with Chipotle on the debut of their newest prototype in Arkansas featuring the CHIPOTLANE - a modernized drive through where customers order digitally using the Chipotle website or mobile app, then pick up their food at the designated Chipotlane window, all without leaving their vehicle.



One of the first Starbucks in Arkansas, and among the first in America, to feature a drive-through-only concept with a walk-up window and outdoor seating.



One of the first Panera Bread locations in America to feature their newest drive-through concept.



COMPLEX MULTI-PAD DEVELOPMENTS

We specialize in purchasing single lots and strategically subdividing them to develop multiple retail spaces. By optimizing site layouts and tailoring spaces to tenant needs, we create dynamic retail destinations that drive traffic, enhance property value, and serve the surrounding community.



A FEW OF OUR STRIP-CENTER DEVELOPMENTS

Haag Brown has developed over 20 high-quality multi-tenant buildings on strategically located lots, providing modern spaces for companies to grow and succeed. Through thoughtful design and tenant curation, we help transform traditional sites into thriving, high-performing destinations that enhance the surrounding community.



A CONCEPTUAL
STRIP-CENTER
DEVELOPMENT

With a reputation for developing architecturally appealing buildings and delivering proposals to tenants at unprecedented speed, we pride ourselves on not just meeting but exceeding expectations. From conception to completion, we cast the vision and execute with purpose—creating intentional, well-designed spaces that reflect both market demand and community need.



A FEW OF OUR REDEVELOPMENTS

We transform well-located, worn-out properties into dynamic, high-impact destinations. Through bold design, smart planning, and a curated mix of strong brands, we replace stagnation with energy—reviving spaces, recharging communities, and creating lasting value.



THE FORMER SEARS REDEVELOPMENT



The former Sears building on the old Indian Mall property is one of Jonesboro's biggest redevelopments that made way for The Uptown, the city's hottest new retail destination. Anchored by Gearhead Outfitters, The Buckle, Maurices, Hollywood Feed, & more, the redevelopment joins some of the city's top establishments, including Kroger Marketplace, Tommy's Express Car Wash, Guthrie's Chicken, Chipotle, & Texas Roadhouse.

The updated facility features a visually impressive exterior design, a covered plaza, upgraded walkways, multiple planting areas, and an open green-space area. The Uptown also features an 8,400 square foot out-parcel center along Highland Dr.

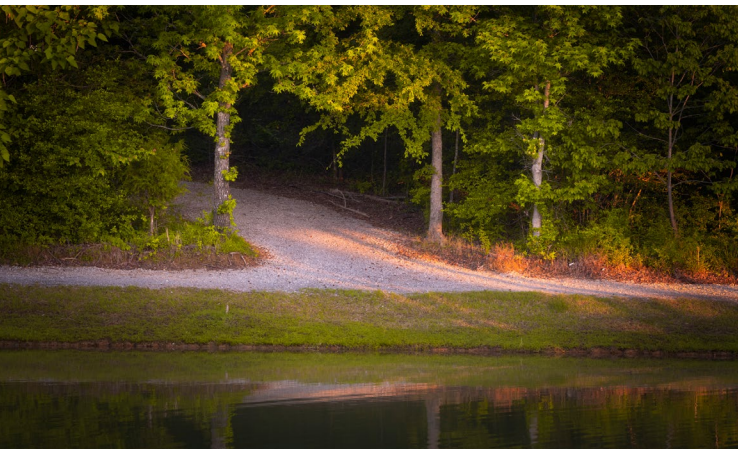


THE UPTOWN



A LOOK AT OUR VISIONARY LAND DEVELOPMENTS

We pursue bold, forward-thinking land development projects that bring progressive concepts into markets where they've never existed. By identifying unmet needs and introducing lifestyle-oriented spaces—like offices designed around mental and physical well-being—we create developments that not only elevate the market but positively impact the community. Projects like The Reserve at Hill Park and The Reserve at NEA exemplify our commitment to shaping environments that prioritize people and purpose.



THE RESERVE AT HILL PARK

Haag Brown Commercial Real Estate & Development launched a new concept at Hill Park, conveniently situated within the Windover Park area in the center of Jonesboro, Arkansas. The Reserve at Hill Park is a 27-acre lifestyle oriented office development complete with a scenic running trail, pavilion and 3-acre lake.

Haag Brown Commercial Real Estate & Development launched a partnership with NEA Baptist featuring a lifestyle office park. The Reserve at NEA is an 11 - ACRE LIFESTYLE FOCUSED MEDICAL DEVELOPMENT that is a virtual extension of the NEA Baptist Health System Campus.

This premier landscape ties directly into the NEA Baptist Health System Campus and features 2 existing buildings and 3 potential building sites complete with individual patio systems, a multi-use walking trail that encompasses the entire project and connects to NEA Baptist, multiple water features, a lake side pavilion and 3 separate green space areas.



The Reserve at NEA
A LIFESTYLE MEDICAL PARK

A FEW OF OUR MEDICAL DEVELOPMENTS

We take every transaction is taken personally at Haag Brown Medical. Implementing short-term and long-term strategies in the easiest and most cost-effective way possible is vital to the success of any organization, particularly health systems and physicians. Often, real estate decisions are reactive rather than proactive. Our goal at Haag Brown Medical is to create a strategic partnership and implement a proactive strategy that aligns with the health system's core mission.

As a division of Haag Brown, HB Medical offers the option for growing companies to partner with a developer who has successfully grown retail businesses across several states, including medical groups. The trend in healthcare growth in today's marketplace follows retail trends, making Haag Brown the perfect fit for all things medical.



A FEW OF OUR INDUSTRIAL PROJECTS

Haag Brown Industrial, a leader in industrial real estate, has over 20 years of experience developing and brokering millions of square feet, totaling hundreds of millions of dollars in transactions, all without any loan defaults. Our full-service platform includes design, consulting, construction management, leasing, and asset management. Having partnered with some of the largest companies in northeast Arkansas on various projects, we specialize in mixed-use developments that blend warehouse, wellness, retail, and sometimes residential spaces. Our success is driven from trusted relationships, with the majority of our business coming from repeat clients. With designated leaders in each field, Haag Brown has the expertise to bring any vision to life.



HYTROL CONVEYOR CO.



AMAZON



ROACH CONVEYORS

ONE OF OUR
SALE-LEASEBACK
TRANSACTIONS

As a buyer and real estate partner, HB executed a SALE-LEASEBACK to acquire the corporate headquarters of Ritter Communications, a well-established regional independent communications provider and technology leader. Ritter Communications closed on a \$6.6 million sale and leaseback transaction for its Jonesboro headquarters building with Haag Brown Development, LLC. In the transaction, Ritter Communications committed to a 20-year lease on the property with multiple renewal options included.

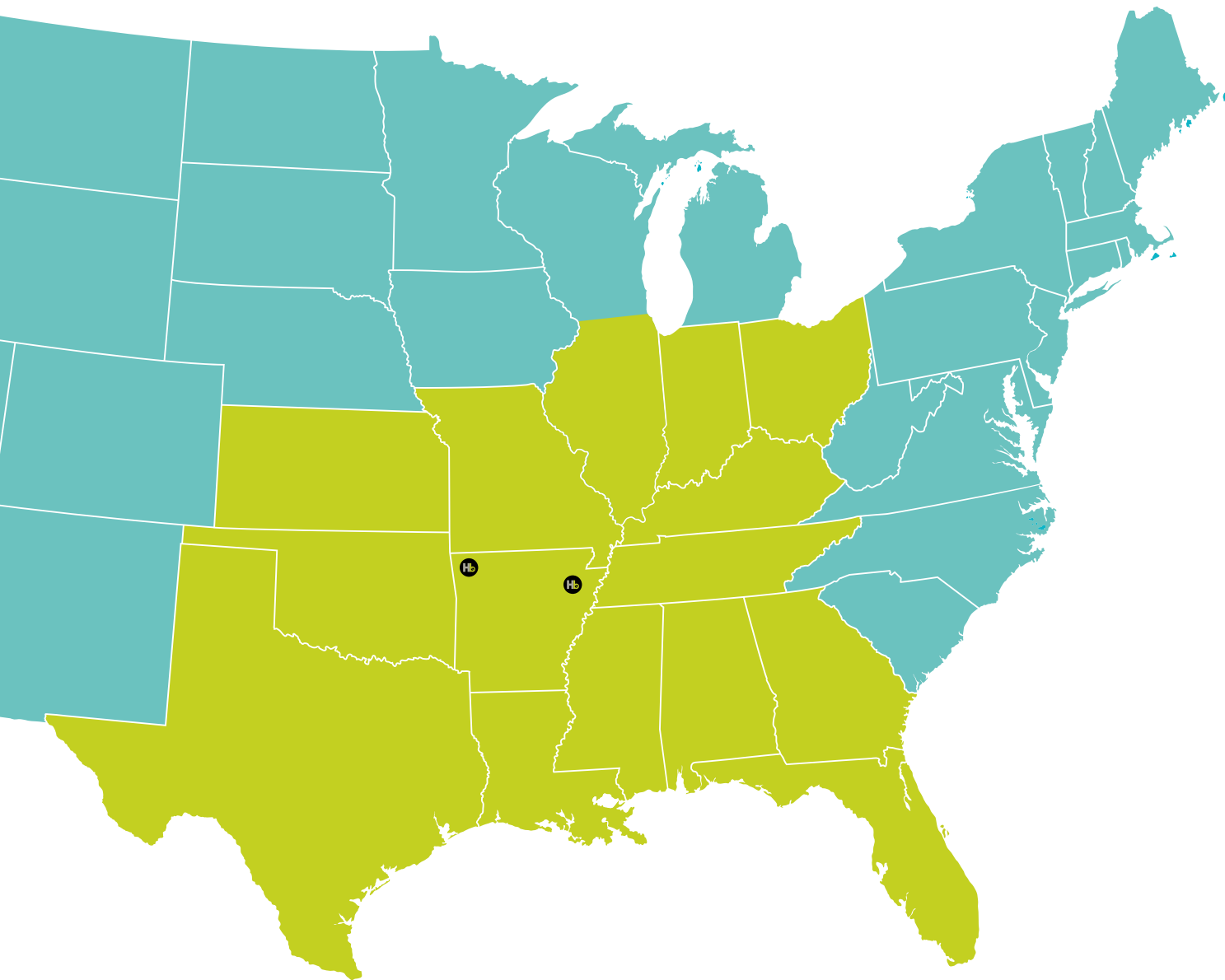
A sale-leaseback is a common transaction in which a business sells assets and leases them back through a long-term agreement. This transaction allows Ritter Communications to release capital to invest in further network expansions.

[READ OUR PRESS RELEASE](#)

RITTER COMMUNICATIONS

STATES WITH OUR FINGERPRINTS

Haag Brown Commercial's familiarity with real estate markets across the region brings immeasurable value to clients looking to expand their brand quickly and efficiently. Allowing them to be a virtual extension of one's real estate department produces amazing results. Haag Brown currently operates out of Jonesboro, AR.



SLIM CHICKENS



Arkansas Business

HAAG BROWN COMMERCIAL IN THE NEWS

amp
Arkansas Money & Politics



NEW E-COMMERCE PARK TO MEET MAJOR MANUFACTURING NEEDS IN NORTHEAST ARKANSAS

A Jonesboro commercial real estate developer announced Friday that it purchased 187.39 acres along Interstate 555 to build a logistics, warehousing and digital fulfillment park that would include up to 3 million SF of space. Haag Brown Commercial Real Estate Development paid \$1.9 million for the Jonesboro property through its Real Estate for E-Commerce LLC ...



HYTROL PLANS NEW WAREHOUSE AT JONESBORO E-COMMERCE PARK

Hytrol is the first company to sign a lease at the 187-acre commercial park, which Haag Brown Commercial Real Estate Development announced in November. The Jonesboro developer paid \$1.9 million for the property along Interstate 555. Executives have described the park as northeast Arkansas' first "ultramodern logistics, warehousing and digital fulfillment park." The park will provide up to 3 million SF of total space ...



GAMBLE HOME, GEARHEAD OUTFITTERS BUY SEARS BUILDING IN JONESBORO

Jonesboro retailers Gamble Home Furnishings and Gearhead Outfitters are the new owners of what local commercial real estate broker Joshua Brown called the "single most important retail building in the history of our city," the 82,000-SF Sears building at Highland Drive and Caraway Road ...



NEA BAPTIST BREAKS GROUND ON NEW CLINIC

NEA Baptist partnered on the project with Haag Brown Medical Holdings, which is also developing a free-standing pharmacy. StoneBridge Construction LLC of Jonesboro will work as the general contractor for both projects. NEA Baptist on Wednesday began construction on a new Urgent Care PLUS center in Jonesboro ...

HAAG BROWN, ROACH MANUFACTURING PARTNER UP FOR BIG PROJECT IN TRUMANN

Haag Brown Development has revealed a partnership with Roach Manufacturing Corporation that will create the first lifestyle-focused, master-planned, mixed-use development in Trumann, Arkansas. The initial installment of Steel Creek Development will feature a first-class warehouse and distribution center for Roach Manufacturing, the anchor for the ...



HAAG BROWN DEVELOPING FIRST CHIPOTLE RESTAURANT IN JONESBORO

Jonesboro will soon be getting its first Chipotle restaurant. According to Haag Brown Commercial Real Estate, the popular restaurant chain is building a prototype restaurant with a drive-thru. The Chipotle location will be located in front of the Kroger Marketplace on Caraway Road. Haag Brown Commercial principal Joshua Brown said that he contacted Chipotle's corporate office in 2011 to begin the process of bringing the chain to Jonesboro ...



AUTOZONE TO ESTABLISH 20,000-SQUARE-FOOT HUB IN JONESBORO

Haag Brown Commercial has revealed that AutoZone will establish a 20,000-square-foot regional hub on Jonesboro's South Stadium Boulevard, marking its third storefront in Jonesboro and first regional hub in the area. The new location will be a significant addition to ...



GROUNDBREAKING SET FOR NEW NEA BAPTIST PAIN MANAGEMENT CLINIC

NEA Baptist in Jonesboro will be breaking ground a new pain management clinic this Friday. The clinic will be located within the Reserve at NEEA, a medical development, which is a partnership between NEA Baptist and Haag Brown Commercial Real Estate, that is outside of the health system's main campus. The facility will be located by NEA Baptist Pediatrics and Dermatology at the Reserve at NEA. The 9,000-square-foot pain management clinic ...



HAAG BROWN COMMERCIAL IN THE NEWS



BROOKLAND SCHOOL DISTRICT ACQUIRES 103 ACRES FOR PLANNED EXPANSION

The Brookland School District has acquired 103 acres for its master-planned expansion, according to Haag Brown Commercial. An intermediate school will be built on the swath of land that is about 2 miles northeast of the campus abutting U.S. 49B in between Arkansas 230 and Craighead ...



SMALLS SLIDERS RESTAURANT COMING TO JONESBORO

The first Smalls Sliders restaurant in Arkansas will be opened in Jonesboro, according to Haag Brown Commercial. It will be located in front of the Sumo Japanese Steakhouse on Red Wolf Boulevard. Terms of the deal were and when it will be open were not released. However, it is slated to open in time for football season this fall. Backed by former NFL quarterback Drew Brees, Smalls Sliders is a quick-serve restaurant that serves cheeseburger sliders, waffle fries ...



AMAZON BUILDING LAST MILE FACILITY IN JONESBORO

Amazon is entering into an agreement for a new last-mile facility in Jonesboro. The 58,000 square foot facility is located off the Joe N. Martin Expressway on Moore Road. "We appreciate the investment Amazon is making in Jonesboro and the confidence they have in our city and Craighead County. Their announcement acknowledges that Jonesboro is a great place to do business. I appreciate the partnership with Haag Brown to make this important ...



RITTER COMMUNICATIONS STRIKES SALE-LEASEBACK DEAL WITH HAAG BROWN

Ritter Communications on Wednesday (May 15) closed on a \$6.6 million sale and leaseback transaction for its Jonesboro headquarters building with Haag Brown Development. In the transaction, Ritter Communications committed to a 20-year lease on the property with multiple renewal options included. A sale-leaseback is a common transaction in which a business sells assets and ...

HAAG BROWN PARTNERING WITH NEA BAPTIST FOR LIFESTYLE MEDICAL DEVELOPMENT IN JONESBORO

A new outdoor campus and medical park under development by Haag Brown Commercial Real Estate for lease to NEA Baptist Health System allows the hospital to expand, providing more clinical space while retaining green space for outdoor enjoyment and exercise. Edens said spending more time outdoors makes people feel better emotionally, and can also reduce blood pressure ...

ARKANSAS BUSINESS SMALL BUSINESS OF THE YEAR

With a hearty helping of community pride – and perhaps a dash of manifest destiny – Haag Brown Commercial Real Estate & Development is growing Jonesboro and northeast Arkansas outward toward those green Delta horizons. "If the goal of Haag Brown Commercial could be wrapped up in one word, it would be 'expansion,'" said co-founder and principal Joshua Brown. "We enjoy being a part of the expansion of jobs, businesses, communities and ...

HAAG BROWN DELIVERS STORE #100 FOR SLIM CHICKENS ON CHENAL IN LITTLE ROCK

The 100th Slims is a Haag Brown Development located at 16105 Chenal Parkway. West Little Rock is booming with growth so it is not hard to see why Slim Chickens would want be here. "We wanted to add value and improve the vibe of our real estate with the development of our outparcel. The shopping center is one of the best locations in Arkansas and the Kroger Marketplace ...

ARKANSAS-BASED TACOS 4 LIFE TO OPEN A RESTAURANT IN TULSA

Tacos 4 Life of Conway said Tuesday that it has expanded into Oklahoma, with a restaurant scheduled to open in Tulsa in mid-2019. "It is a special accomplishment for our team when we have the opportunity to bring our brand and mission to a new state," restaurant co-founder Austin Samuelson said in a news release. "We are honored and blessed to continue spreading our meal for meal concept across the country. Tulsa will have the ...



Article By :
TULSA WORLD

MEET OUR BROKERAGETEAM

ZAC QUALLS

Executive Broker

Zac Qualls, leading the Asset Management and Leasing team for Haag Brown Commercial, oversees the management of some of the most prominent assets in Jonesboro. His role within the company is also to advise clients through the process of disposition and acquisition of investment real estate as well as represent a range of commercial tenants. Zac plays a pivotal role in assisting Haag Brown Development with numerous redevelopment initiatives. He aids in advancing the national expansion program, which has led to introducing over 100+ national restaurants and retailers to the Northeast Arkansas region.



NATHAN ELLER

Executive Broker

Nathan Eller is an Executive Broker specializing in representing buyers and sellers of commercial and agriculture investments. Nathan's focus is to advise investors, many times 1031 tax exchange clients, on portfolio diversification strategies as they move through the process of buying and/ or selling income-producing ag or commercial property. He enjoys assisting buyers in making the best investment decisions for themselves, their company, and their family.



JEFF ARMSTRONG

Industrial and Logistics Brokerage

Jeff Armstrong, leading Haag Brown Industrial, aims to become Arkansas's premier industrial brokerage team. They acquire, list, sell, and develop industrial properties, emphasizing modern, e-commerce-driven projects. Jeff's extensive experience includes 12 years as Director of Operations at Armor Seed, where he gained a deep understanding of operations.



JORDAN LEATHERMAN

Land Agent

Jordan Leatherman leads HB Ag, a division of Haag Brown Commercial focused exclusively on agricultural real estate and investment opportunities. As a born and raised diversified row crop and livestock farmer, Jordan has spent the last decade managing his own livestock merchandising company in NEA. His extensive connections and experience uniquely position him to understand and fulfill the needs of clients seeking to buy or sell agricultural, farm, or recreational land properties.



DYLAN QUALLS

Asset Management

As part of the Asset Management team for Haag Brown Commercial, Dylan Qualls runs lead on managing some of the most prominent assets in Jonesboro, including the 2400 Building, The Highlands, Urbantech, Woodsprings Plaza, Southwest Drive Center, and Turtle Creek Crossing. He goes above and beyond to ensure each client's property is functioning in a way that produces the most value.



ISAAC CROW

Listing Agent - NWA

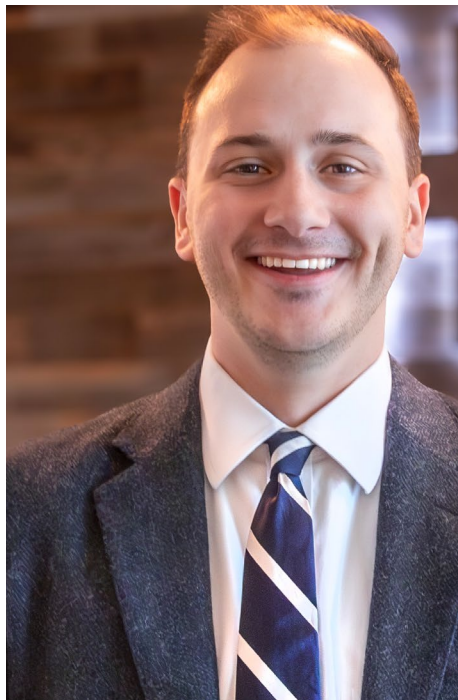
A Conway native and Ouachita Baptist University graduate, Isaac brings a strong background in finance, along with a people-first approach to commercial real estate. Isaac's background spans both investment and insurance, giving him a beneficial financial perspective that extends beyond the transaction itself.



MASON COY

Listing Agent

As the Listings Agent at Haag Brown Commercial, Mason brings over a decade of expertise in accounting and banking to the dynamic world of commercial real estate. With a meticulous approach, he excels in analyzing property listings and market trends. Mason's background equips him to navigate complex transactions and provide clients with accurate financial insights.



DAWSON WAGNER

Listing Agent - NWA

Dawson Wagner is a listings agent in Haag Brown's Northwest Arkansas office. A Jonesboro native and University of Arkansas graduate, he brings a background in supply chain, finance, and real estate to the firm. Driven and client-focused, Dawson is passionate about serving people well and building lasting relationships.



EDUARDO MUNOZ

Property Technician

Eduardo plays a key role in managing signage across multiple cities and states while also supporting property maintenance throughout our portfolio. A lifelong Jonesboro resident, Eduardo brings over 4 years of hands-on experience in construction, engineering, and carpentry.



MARCO PALAFOX

Property Technician

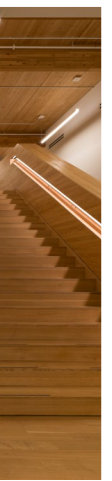
Marco is a dedicated Property Technician at Haag brown with over 10 years of experience. His technical skills and problem-solving abilities make him an invaluable asset to the team, consistently contributing to the company's high standards of property management.



HB NEA OFFICE
THE RESERVE AT HILL PARK
2221 Hill Park Cv. | Jonesboro, AR

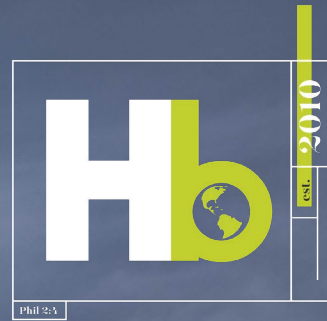


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110	Allied Universal Security Services
120	BRR Architecture
130	West Wing University of Arkansas
140	Data Vis Lab University of Arkansas
150	Haag Brown Commercial
200	Freeosk
224	Plug & Play
230	
240	Toole Design



HB NWA OFFICE
THE GREENWAY BUILDING
700 SE 5th St. | Ste. 150 | Bentonville, AR





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